

Cyprus Architecture Lectures

Are You **Disadvantaged** by **Design**?

How Hidden Gender,
Age and Body Biases in
Fashion, Product and
Building Design
Influence Your Everyday Life



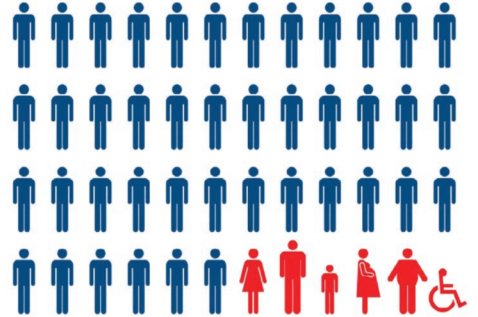
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DISADVANTAGED BY **DESIGN?**



KATHRYN H.
ANTHONY

8 NOVEMBER 2012

Are You Disadvantaged by Design?

How Hidden Gender, Age and Body Biases in Fashion, Product and Building Design Influence Your Everyday Life

What were the designers thinking--or were they? Why do certain designs create points of pain--and what can we do about them? Why are some people unfairly disadvantaged by the design of particular spaces, places, and products, while others are not? On the flip side, what innovative designs create level playing fields that advantage us all? This presentation reveals hidden gender, age, and body biases that disadvantage by design--along with award-winning designs for fashion, products, and buildings that respond to gender, age, and body diversity. Secret biases in design can advantage or disadvantage us in different ways, and their power is immense. You will become more aware of how the design of the clothes you wear, the products you use, and the spaces you visit every day influence you in ways that you never thought about before.

Kathryn H. Anthony, Ph.D. ACSA Distinguished Professor, School of Architecture, University of Illinois at Urbana-Champaign, USA. At the University of Illinois at Urbana-Champaign's School of Architecture KATHRYN H. ANTHONY is its longest serving female faculty member, its only female Full Professor, the first woman to have served as Chair of the Design Program Faculty and as Chair of the Building Research Council. She holds the lifetime title of Distinguished Professor from the Association of Collegiate Schools of Architecture (ACSA). She received several national awards from the American Institute of Architects, the ACSA, and the Environmental Design Research Association. She holds a Ph.D. in architecture and a bachelor's degree in psychology from the University of California at Berkeley and is the author of *Designing for Diversity: Gender, Race, and Ethnicity in the Architectural Profession* (2001, 2008), *Design Juries on Trial: The Renaissance of the Design Studio* (1991) and over 100 publications.

on **8th November 2012 at 19:30** in **Journalists' House, Nicosia**

[12 RIK Avenue, Aglantzia]

www.eng.ucy.ac.cy/ARCH

Cyprus Architecture Lectures: ARCH-UCY, ETEK, CAA, AA-CCEAA

Διαλέξεις Αρχιτεκτονικής Κύπρου: ΑΡΧΤ-Παν/μιο Κύπρου, ΕΤΕΚ, ΣΑΚ, ΣΑ-ΣΠΜΑΚ