

Wednesday

**26 January 2022** 09:00 - 12:30

**NetMAR**  
Network for Medieval Arts & Rituals

## NetMAR First Stakeholders Workshop Creative Tourism and Medieval Arts & Rituals in Cyprus

The recently initiated, international Network for Medieval Arts and Rituals (NetMAR) seeks to bring together academics, artists, entrepreneurs, industry and tourism experts, local and governmental authorities and NGOs, and policy-makers with a view to finding exciting and original ways in which the rich medieval heritage of Cyprus can be mobilised for social and economic benefit.

This workshop aims to provide the opportunity for the exchange of ideas, insights, and best practices between a broad network of academics, artists, entrepreneurs, industry experts, policy makers, and key actors of local and governmental agencies in an informal and friendly environment.

NetMAR is an international collaboration between the Centre for Medieval Arts and Rituals (CeMAR) at the University of Cyprus (UCY) and two other European partners: the Centre for Medieval Literature (CML) at the University of Southern Denmark (SDU) and the Centre for Medieval Studies (ZeMas) of the University of Bamberg (UNI BA) in Germany.

This is the first of a series of Stakeholders Workshops that NetMAR has planned. Stay up to date with our activities at [NetMAR.cy](http://NetMAR.cy)

### PROGRAMME

09:00 - 09:30 Registration

09:30 - 09:40 Welcome

09:40 - 10:00 Stavroula Konstantinou

Associate Professor and Director of CeMAR, Coordinator of NetMAR

"Bridging academia and industry: The case of the Network for Medieval Arts & Rituals"

10:00 - 10:45 Caroline Couret

Director of the Creative Tourism Network®, CTN

"Creative tourism as a new way of disseminating cultural heritage"

10:45 - 11:15 Coffee break

11:15 - 12:30 Round table discussion

**Bank of Cyprus Cultural Foundation**  
"Andreas Patsalides" hall  
86-90 Faneromeni Street  
1011 Nicosia

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**ZeMas**  
Zentrum für Mittelalterstudien

CENTRE FOR  
**medieval literature**

