

**SCHOOL OF ECONOMICS AND MANAGEMENT****UNDERGRADUATE COURSES AVAILABLE IN ENGLISH****SPRING SEMESTER 2021****DEPARTMENT OF ECONOMICS****ECO 306 INTERNATIONAL FINANCE (6 ECTS)**

National income accounting and balance of payments. Foreign exchange market and exchange rate determination in the short run and long run. National income and exchange rate. Fixed exchange rates and foreign exchange intervention. International Monetary systems 1870-present. Macroeconomic policy and coordination under flexible exchange rates. Optimum currency areas and the European case. The global capital market and the developing countries, growth, crisis and reform.

**ECO 310 MONEY, BANKING AND FINANCIAL MARKETS (6 ECTS)**

Money demand, money creation, instruments and targets of monetary policy, monetary transmission mechanism, banking system and financial markets, role of the central bank, structure of interest rates, portfolio selection.

**ECO 370 TOPICS IN FINANCIAL AND MONETARY ECONOMICS (6 ECTS)**

Topics in investment analysis, risk-return analysis performance, the Capital Asset Pricing Model (CAMP), efficient market hypothesis, prices and returns of stocks and bonds. Also, the course will cover topic on monetary policy, supply and demand for money, money multiplier and Rules Taylor.

## **DEPARTMENT OF BUSINESS AND PUBLIC ADMINISTRATION**

### **BPA 334 HUMAN RESOURCE MANAGEMENT (6 ECTS)**

The objective of the course is to introduce students to the theory and practice of Human Resource Management (HRM). Issues such as recruitment, selection, performance appraisal, planning, compensation and benefits, training and development, as well as employee relations will be analysed in the course. In addition, students will have the opportunity to analyse a variety of practical situations, wherein the theories underlying the practice of HRM are applied.

### **BPA 352 CONSUMER BEHAVIOR (6 ECTS)**

The course examines the various theories of consumer behavior and their application to marketing decision-making. It analyses the internal and external influences on consumer behavior and investigates methods for segmenting the consumer market. The consumer decision process is also examined, as are the purchasing act and its outcome. Trends in the consumer market and the issue of consumerism are also discussed within the context of the course.

### **BPA 433 BUSINESS AND ECOMMERCE (6 ECTS)**

The course addresses important aspects of this topic and deepens on the opportunities and challenges generated for organizations. More specifically, it emphasizes on: the development of practical knowledge through case studies of actual uses of e-business, the understanding of the theoretical background needed for the development of strategic plans in the context of e-business and the gaining of hands-on training through targeted projects.

## DEPARTMENT OF ACCOUNTING AND FINANCE

### **AFN 221 PERSONAL FINANCE (6 ECTS)**

The course provides students with the knowledge and decision-making skills to manage their money and personal finances. Specifically students will become familiar with the time value of money, compound interest, inflation, risk, diversification, understand the multiple-facets of personal financing such as education, career planning, money management, credit, taxes, insurance, retirement, learn how to manage personal finances such as savings plans and payment accounts, consumer credit, loans and scholarships, learn how to make major purchasing decisions such as buying a car or a house based on purchasing strategies, consumer protection, cost of credits, learn about health and disability and life insurance, learn how to insure resources such as automobiles and houses, understand the fundamentals of investing in stocks, bonds, mutual funds, real estate, other alternatives, manage their financial future as it relates to retirement, personal estate and learn about the operations and functions of financial institutions such as Banks, insurance companies, pension firms, investment advisors, and the institution of the Financial Ombudsman.

### **AFN 111 FINANCIAL ACCOUNTING PRINCIPLES (7 ECTS)**

The main purpose of this course is to assist in understanding the use of accounting in the business environment. The course examines issues concerning the preparation, presentation and analysis of the financial statements to make investment, credit and management decisions. Specifically, the course covers the accounting cycle, the double entry system, the basic accounting equation, the accruals concept and adjustment entries, and the preparation of the financial statements. The course covers topics relating to the accounting treatment of inventories, debtors, cash, tangible and intangible assets, short and long-term liabilities and capital. Finally, the course covers the preparation of cash flow statement, and key financial ratios. The course relies heavily on Accounting Theory and Accounting Principles.

### **AFN 211 MANAGERIAL AND COST ACCOUNTING (7 ECTS)**

The main purpose of Management Accounting is to assist managers in planning, controlling and evaluating the business activities, as well as in their decision making. Topics addressed in the course are basic cost classification and cost behavior concepts, new manufacturing environment and activity-based costing (ABC), use of cost data in cost-volume-profit analysis, budgets, standard costs and variance analysis, accounting responsibly and using of management accounting in decision making.

### **AFN 322 INVESTMENT AND PORTFOLIO MANAGEMENT (6 ECTS)**

This course examines the mechanics of the securities markets and provides a sound understanding of the principles of investment analysis and valuation. It explains how to value financial securities (e.g. bonds, stocks, options, futures), how to determine whether they are appropriate for inclusion in one's portfolio, and how to best trade. Emphasis is given to security analysis (i.e., determining whether an individual security is correctly valued in the market) and portfolio management (i.e., combining securities into a portfolio, monitoring that portfolio, and evaluating its performance).