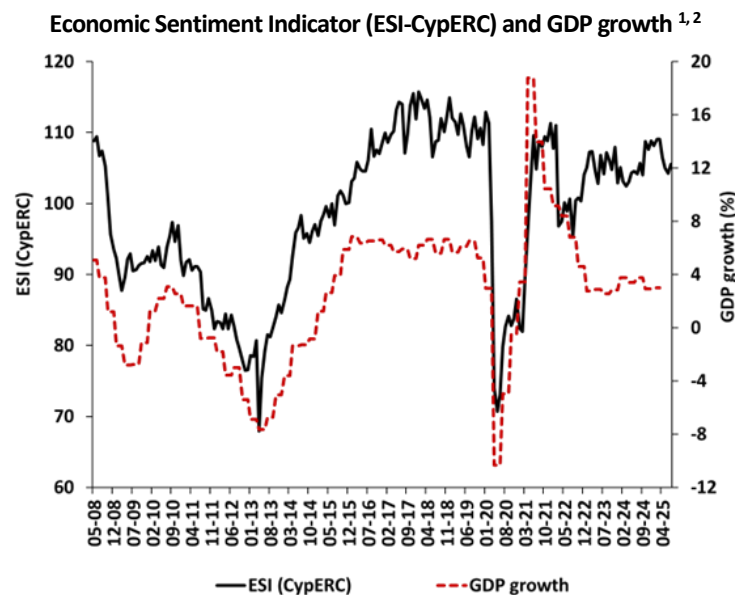


BUSINESS AND CONSUMER SURVEYS

July 2025

Summary

- In July 2025, economic sentiment in Cyprus improved, as the Economic Sentiment Indicator (ESI) rose by 1.3 points compared to June, after three consecutive monthly declines. This increase was driven by stronger business confidence across all sectors, particularly in construction.
- The Services Confidence Indicator rose, as firms assessed their recent performance (business situation, turnover) more favourably in July; still, firms revised their turnover expectations downwards.
- The increase in the Retail Trade Confidence Indicator was mainly due to firms' improved views on recent sales and stock levels.
- The Construction Confidence Indicator picked up because of improved assessments of the current levels of order books and upward revisions in employment expectations.
- The increase in Industry Confidence Indicator resulted mainly from firms' improved assessments of the current levels of order books and stocks of finished products.
- The Consumer Confidence Indicator declined in July, as three out of four components deteriorated. Consumers' perceptions of their recent financial situation worsened, and their expectations regarding the economic conditions in Cyprus weakened. Additionally, consumers' intentions to make major purchases softened in July.
- The Economic Uncertainty Indicator for Cyprus declined in July, owing to reduced business uncertainty across all sectors except industry. Despite a rise in consumer uncertainty about households' future financial situation, uncertainty among consumers in Cyprus remained low.



Notes: ¹ ESI (CypERC): the weights used in the calculation of the Indicator reflect the contribution of each sector to the GDP of Cyprus.

² GDP growth: GDP (in real terms, adjusted for seasonality and working days) is compared to the same quarter of the previous year (Source: Statistical Service of Cyprus).

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Indicators and balances ¹

Month	2024						2025						
	7	8	9	10	11	12	1	2	3	4	5	6	7
ECONOMIC SENTIMENT INDICATOR (ESI CypERC) ²	104.2	105.6	104.0	108.7	107.6	108.8	108.2	109.0	109.0	106.5	105.0	104.2	105.5
ECONOMIC UNCERTAINTY INDICATOR (CypERC) ²	26.9	41.9	27.3	14.7	9.1	17.8	17.0	13.7	11.6	13.2	8.5	18.6	14.5
SERVICES													
Services Confidence Indicator ³	17	24	17	35	28	28	29	31	32	22	16	14	19
Business situation, past 3 months ⁴	26	31	25	37	25	32	30	29	38	20	16	7	18
Turnover (demand), past 3 months ⁴	15	23	10	32	24	27	25	36	38	24	17	11	22
Expected turnover (demand), next 3 months ⁴	11	19	15	35	35	26	32	30	21	23	14	25	18
Expected employment, next 3 months	19	13	16	6	6	5	-3	-3	-1	5	10	8	10
Expected selling prices, next 3 months	24	21	24	12	6	5	10	0	9	-6	0	-1	-2
Uncertainty: difficulty predicting business situation ^{5, 6}	26	49	29	5	-4	16	13	6	8	6	2	18	10
RETAIL TRADE													
Retail Trade Confidence Indicator ³	1	-2	3	2	1	0	1	1	4	3	3	-2	0
Business activity (sales), past 3 months ⁴	-8	-12	-4	-6	-4	-9	-11	-1	4	5	4	-2	4
Stock of goods ⁴	-9	-6	-7	-10	-10	-6	0	1	4	4	-3	9	7
Expected business activity (sales), next 3 months ⁴	3	1	6	2	-4	4	14	6	12	8	3	4	5
Orders placed with suppliers, next 3 months	1	-1	6	1	-9	-1	8	6	5	4	-1	-2	-2
Expected employment, next 3 months	2	1	3	2	2	1	1	3	4	3	4	2	5
Expected selling prices, next 3 months	45	41	37	43	41	41	34	40	36	39	29	34	34
Uncertainty: difficulty predicting business situation ^{5, 6}	62	65	56	59	59	64	59	62	57	57	50	60	59
CONSTRUCTION													
Construction Confidence Indicator ³	0	3	-1	2	1	0	-8	2	-1	7	5	8	14
Building activity, past 3 months	15	5	5	9	0	6	0	7	9	-1	3	10	19
Current overall order books ⁴	-10	-7	-10	-7	-10	-2	-15	0	1	1	-9	6	15
Expected employment, next 3 months ⁴	10	12	8	10	12	2	-1	4	-3	12	19	10	12
Expected selling prices, next 3 months	57	55	56	41	17	18	33	24	17	20	24	23	29
Uncertainty: difficulty predicting business situation ^{5, 6}	34	38	35	29	17	9	8	5	-4	12	12	13	7
INDUSTRY													
Industrial Confidence Indicator ³	-2	0	3	-2	-1	3	0	2	-2	0	1	-1	2
Production, past 3 months	-4	-6	-3	-1	-7	-1	0	4	5	-3	-6	-6	-2
Current overall order books ⁴	-25	-28	-20	-26	-23	-18	-16	-13	-20	-20	-21	-18	-18
Stock of finished products ⁴	-22	-25	-23	-17	-23	-24	-14	-26	-15	-23	-24	-19	-24
Expected production, next 3 months ⁴	-4	3	6	1	-2	2	2	-8	-1	-3	-1	-3	-2
Expected employment, next 3 months	1	1	0	1	0	1	0	0	0	0	1	0	0
Expected selling prices, next 3 months	6	15	16	20	25	19	15	19	13	15	16	15	11
Uncertainty: difficulty predicting business situation ^{5, 6}	68	69	66	60	69	68	70	71	61	66	60	64	66
CONSUMERS													
Consumer Confidence Indicator ³	-22	-27	-26	-27	-22	-15	-17	-19	-17	-17	-16	-15	-19
Financial situation of household, past 12 months ⁴	-16	-19	-17	-20	-17	-9	-15	-13	-16	-17	-13	-12	-16
Expected financial situation of household, next 12 months ⁴	-14	-17	-13	-17	-15	-5	-5	-13	-7	-10	-7	-9	-9
General economic situation in Cyprus, past 12 months	-44	-45	-53	-51	-49	-33	-38	-33	-39	-36	-35	-35	-43
Expected general economic situation in Cyprus, next 12 months ⁴	-34	-41	-40	-45	-35	-25	-25	-31	-26	-24	-26	-24	-32
Consumer prices, past 12 months	74	77	77	79	77	78	77	74	76	71	76	71	68
Expected consumer prices, next 12 months	24	41	27	39	29	28	30	28	29	31	32	29	35
Expected unemployment in Cyprus, next 12 months	14	17	15	15	13	8	10	11	10	8	6	9	9
Major purchases at present	-35	-40	-40	-40	-42	-34	-34	-35	-35	-32	-31	-29	-27
Major purchases intentions, next 12 months ⁴	-24	-32	-33	-25	-20	-21	-23	-18	-17	-18	-17	-14	-20
Savings intentions, next 12 months	-33	-31	-30	-31	-36	-24	-20	-35	-25	-31	-27	-35	-44
Statement on the current financial condition of household	16	16	13	15	13	22	20	16	17	13	19	15	13
Uncertainty: difficulty predicting household's financial situation ^{5, 6}	-1	5	-4	4	5	-8	-1	2	-5	2	-5	-7	-4

Notes: ¹ The balance is the difference between the percentage of positive responses and the percentage of negative responses. Positive responses refer to "increase", "improvement", "above normal", "very likely", "fairly likely", etc., while negative responses refer to "decrease", "deterioration", "below normal", "not at all likely", "not likely", etc. Data are seasonally adjusted. ² The calculation of the Indicator is described in [Methodological User Guide](#); however, the weights used in the calculation reflect the contribution of each sector to the GDP of Cyprus. ³ The Confidence Indicator is described in [Methodological User Guide](#). ⁴ The responses to this question are used in the calculation of the Confidence Indicator for each survey. ⁵ The responses to this question are not adjusted for seasonality. ⁶ The balance is the difference between the percentage of respondents who state that the future business situation (or household financial situation) is difficult to predict, and the percentage of respondents who state the opposite.

**Economics Research Centre
University of Cyprus**

Website: <https://www.ucy.ac.cy/erc/en/>

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* Vasiliki G. Bozani (email: bozani.vasiliki@ucy.ac.cy)

* Eleni Chroni (email: chroni.eleni@ucy.ac.cy)

* Niki Demosthenous (email: demosthenous.niki@ucy.ac.cy)

* Nicoletta Pashourtidou (email: pashourtidou.nicoletta@ucy.ac.cy)

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