

Successful Organisation of the Blended Intensive Programme (BIP) “English for Entrepreneurship” by the Language Centre of the University of Cyprus

The Language Centre of the University of Cyprus proudly announces the successful completion of its recent Blended Intensive Programme (BIP) for aspiring entrepreneurs from around Europe, organised under the Erasmus+ framework. The programme offered a unique educational experience that combined an online part with an intensive onsite part in Nicosia, promoting academic development and meaningful intercultural exchange for Business, Law, and Economics students interested in startups.

This year’s BIP welcomed students from Belgium, Finland, Croatia, Poland, and Cyprus, all representing institutions within the YUFE (Young Universities for the Future of Europe) alliance. The initiative reflected YUFE’s vision of inclusive, innovative, and collaborative European higher education, while also showcasing the Language Centre’s dedication to international cooperation and multilingual education.

During the online part, participants worked together on thematic content related to language, intercultural awareness, and communication strategies. The onsite part, hosted by the University of Cyprus, featured hands-on workshops, team-based projects, discussion with real-life angel investor companies,

and final presentations on topics such as successful pitching, angel investing, startups etc.

The multicultural teams had to come up with a unique service or product, work on their KPIs, draw up detailed financial and marketing strategies, and pitch to potential investors for startup funding. The winning team designed an app (POTLY) for custom-made meals delivery, which allows for flexible working hours for chefs and drivers alike.

The participants also had the opportunity to experience Cypriot culture through the organisation of cultural events and visits around the island.

Feedback from both students and instructors was overwhelmingly positive. Participants described the BIP as a rich opportunity to strengthen academic skills, forge international friendships, and experience Cypriot culture, while faculty praised the collaborative spirit and creativity demonstrated throughout the programme.

The Language Centre extends its sincere thanks to its Erasmus+ and YUFE offices and supporting staff for their contribution to the success of the Blended Intensive Programme. Initiatives like this reaffirm the University of Cyprus’s commitment to modern language education and European cooperation.

