

University of Cyprus

MBA PROGRAM



University of Cyprus
MBA Program



EFMD
ACCREDITED

MBA

Outline

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- Prospects for Collaborations

The MBA Team

☐ MBA Academic Directors:

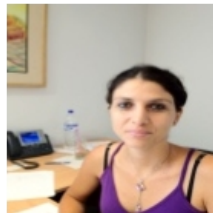


Prof. Irene Karamanou



Ass. Prof. Marios Theodosiou

☐ MBA Administrators:



Sophia Andreou
Marketing and Promotion Officer



Petros Karydis
Operations and Admissions Officer



The MBA Program

- ❑ Program of the Faculty of Economics and Management – Depts. of BPA and AFN
- ❑ First, largest and most successful self-financed program of UCY
- ❑ First incoming class in 2006
- ❑ Three Cohorts:
 - Full-time
 - Part-time English
 - Part-time Greek
- ❑ Student body
 - Total number of applications (2006-2021): > 4,500
 - Total number enrolled to date: 1,510
 - Total number of graduates: 1200
 - Graduates from 51 countries



Our MBA...

- ❑ Internationally recognized and accredited
 - EFMD EPAS Accredited since 2012 (EPAS: international accreditation program system operated by EFMD which evaluates the quality of management programs with an international perspective)
 - Re-accredited (March 2021)



Our MBA...

- Intended Learning Outcomes (Program ILOs):
 - **Strategic thinking:** Students will develop a strategic level of thinking in order to integrate the key functions of business: accounting, finance, international business, management, management information systems, marketing, operations, and statistics within the broader economic environment
 - **Communication:** Students will develop abilities of communication in order to learn effectively, express ideas and concepts clearly, and apply knowledge to newly encountered situations
 - **Ethical Leadership:** Students will understand the cultural and ethical complexities of conducting business on a global scale and the importance of and techniques for measuring/managing the impact of business activities on people and the natural environment



Our MBA...

- **Critical Thinking:** Students will identify, analyze, and evaluate arguments as they occur in their own and others' work as well as develop alternative well-reasoned arguments to study implications and consequences and to rationally support conclusions
- **Entrepreneurship:** Students will develop a critical understanding of entrepreneurship and its role in the economy and society. In addition, they will understand the entrepreneurial process - from idea generation to the commercialization and implementation of new business ventures and the development of entrepreneurial behaviors
- **Global mindset** - Students will broaden their perspective to focus not only on the domestic market, but also on the opportunities and challenges faced in the international market
- **Group Spirit** - Students will develop an ability to work in teams in order to collectively undertake and carry out various business tasks by complementing knowledge, skills, and capabilities with others
- **Problem Solving** - Students will develop an ability to properly define various types of business problems and use appropriate tools and techniques to provide sound solutions to them.



Our MBA...

□ International Experiences

- ‘International Study Week’ in the Netherlands; collaboration with the University of Groningen & Global Gas Network, for courses on “Energy Business Management” & “International Business & Marketing”
- ‘International Study Week’ in Finland; collaboration with JAMK University of Applied Sciences
- ‘Three-week international experience’ in Finland (summer)
- Many agreements within Erasmus & Erasmus+ programs
- Additional initiatives are continually explored



The UCYMBA Key Advantages

- ❑ Quality of academic staff. Content and quality of curriculum. Local and international reputation.
- ❑ Established academic infrastructure.
- ❑ Learning experience involves modern teaching methods (lectures, case studies, simulations, debates, in-class presentations and role plays); strong emphasis on teamwork.
- ❑ Strong industry collaborations
 - Industry projects (hands-on experience and network with some of the largest employers in Cyprus, who have consistently been recruiting graduates of the Program over the years)
 - Industry visitors and other collaborations (our partners typically will hire our students, provide financial support, send executives who can bring a practitioner's point of view in the classroom, offer opportunities to students to participate in off-campus activities, take part in the annual Career Day etc.)
 - Strong network of professionally accomplished alumni.



MBA Students' Profile

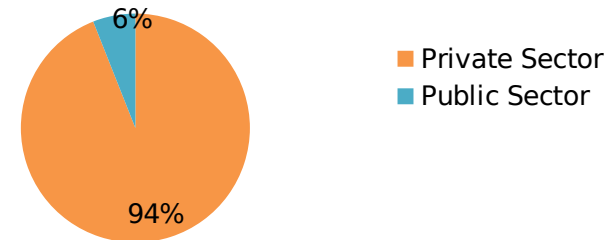
- ❑ International student body:
 - Students & graduates from 51 countries - *Albania, Armenia, Australia, Belarus, Belgium, Belize, Bosnia, Cameroon, Canada, Czechia, China, Cyprus, Egypt, France, Georgia, Ghana, Greece, Hungary, India, Indonesia, Iran, Israel, Italy, Japan, Jordan, Kazakhstan, Kenya, Latvia, Lebanon, Lithuania, Mexico, Nepal, Nigeria, Palestine, Pakistan, Perou, Romania, Russia, Serbia, Slovakia, South Africa, Sweden, Syria, Tanzania, Turkey, Uganda, Ukraine, United Kingdom, U.S.A., Uzbekistan, Zimbabwe.*
- ❑ Percentage of active foreign students and alumni: 27%
- ❑ Average age:
 - 25 years for FT
 - 32 years for PT
- ❑ Average work experience:
 - 3 years for FT
 - ~10 years for PT
- ❑ Academic background: from all academic backgrounds



MBA Students' Profile (Class of 2021)

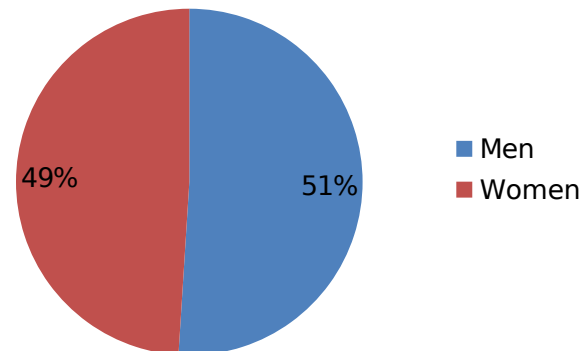
- Employment sector:
 - Private Sector: 94%
 - Public Sector: 6%

F21-FT&PT-MBA Students Private and Public Sector



- Gender Diversity:
 - Men: 51%
 - Women: 49%

Men / Women





Academic Matters

- ❑ Program duration
 - Full-time Program: One academic year
 - Part-time Program: Two academic years

- ❑ Academic year consisted of five bimonthly periods of study

- ❑ Compulsory attendance of lectures

- ❑ MBA courses
 - Core of 57 ECTS
 - Elective of 12 ECTS
 - MBA Thesis
 - Applied Business Project of 21 ECTS

Financials

- Tuition Fees: Amount to €10.250
- Value for money
- Generous scholarships awarded (on merit) to qualified applicants

Admission Requirements

- University degree (any field) – good academic performance
- 3 years of work experience
- Good knowledge of English (e.g., IELTS, TOEFL, or assessed at personal interview)
- Motivation & potential for managerial career



Prospects for Collaboration

On the basis of mutual respect & benefit

- ❑ What we can offer
 - High-quality postgraduate management education, comparable to leading universities in North America and Europe
 - Value for money
 - Incentives to international applicants: generous scholarship schemes
 - Short professional programs (thematically focused)

- ❑ What we would appreciate
 - Assistance in communicating our offers to professionals in your countries
 - MOU for collaboration – student recruitments & exchanges
 - Development of contacts with institutions in your countries for the establishment of collaborative networks – exchanges of students and academic staff



Career Services and Counselling

- ❑ Experienced advice and guidelines on:
 - alternative career paths (locally and internationally),
 - networking,
 - job search and employment market trends,
 - CV development
- ❑ Self assessment
- ❑ Industry/Career days:
 - A series of on-campus presentations by prospective employers
- ❑ Career development workshop:
 - Resume writing
 - Interview preparation
- ❑ Placement tools:
 - Job postings
 - On-campus interviews

THANK YOU!

...find us on:

